

Sponsorship Proposal



Reasons why you should consider being a sponsor for
The Marvel City Caribbean Food and Music Festival

June 7, 2025

We have a track record and we deliver.

In 2020 Central Alabama Caribbean American Organization (CACAO) hosted their first Food and Musical Festival in Bessemer. It was a match made in heaven and now that the City of Bessemer is an official partner, the festival has been renamed in honor of the city and together we are building the annual festival into a destination event that continues to grow



Bessemer Mayor Kenneth Gulley welcomes the Caribbean to the Marvel City.

All the positives

Each year we deliver a fun filled, family friendly 9 hour day of activities, featuring music, dancing, great food and live performances, with the help of the Mayor of Bessemer, the Bessemer City Council and the Bessemer Police Department who have grown to not only respect the festival, but look forward to working with us each year to make the festival safe and successful and attracts people to Bessemer every year.

\$10,000 Platinum Sponsorship

- Premium placement on all marketing materials (print, radio, television and web)
- Official host of the VIP launch reception on Friday, June 6th
- Name and logo on all festival signage public mention at festival
- Opportunity to be included in the parade
- Banner on main stage identification as official sponsor
- 10x10 display space on-site
- Logo and link on www.cacaoonline.org
- Special invitation for up to 20 guests to VIP launch event featuring special guests

It's all about the people!

The Marvel City Caribbean Food and Music Festival brings people from all walks of life and all ages together for a full day of celebration of the best in all of us.



Happy faces courtesy of CACAO and our Sponsors

\$9,000 Gold Sponsorship

- Placement on all marketing materials (print, radio, television and web)
- Special invitation for up to 10 guests to VIP launch event
- Name and logo on all festival signage public mention at festival
- Banner by VIP tent
- 10x10 display space on-site
- Logo and link on www.cacaoonline.org
- Access to the onsite VIP tent

Out Of Many One!

It's all about the community of festival day.



\$8,000 Silver Sponsorship

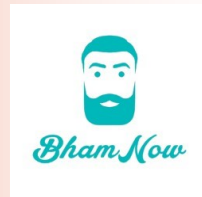
- Placement on all marketing materials (print, radio, television and web)
- Special invitation for up to 6 guests to VIP launch event
- Name and logo on all festival signage
- Banner by main stage public mention at festival
- 10x10 display space on-site
- Logo and link on www.cacaoonline.org
- Access to the onsite VIP tent

Previous Sponsors

Don't be left out, become a sponsor today. We're saving a space for you!



cricket®



So why should you be a Sponsor/Supporter? Because 5,000+ people who have enjoyed this safe, family friendly community event cannot be wrong. They have come to expect an awesome day in the park and the numbers tell us we are getting it right. Join us and you won't be disappointed, visit our Facebook page, read the reviews, look at the pictures, and then come on board. You will be glad you did.

Central Alabama Caribbean American Organization is a 501c3 nonprofit. All our board members are volunteers and no one receives compensation.

Contact Information



It's Family Friendly, It's Fun and It's June 7th 2025
The Marvel City Caribbean Food and Music Festival
You Need to be here, become a sponsor today! Don't hear
about it from anyone else!

Phone: 205-239-5886

Email: marvelcitycaribbeanfestival@gmail.com

